# MINDSPIN TV

## Digital Signage

# TAKE YOUR IDEAS OFF THE PAGE

# GO DIGITAL

# Exceptional Service

### The Premium MindSpinDS Service

MindSpinDS is an extremely versatile, easy to use digital display system that allows users to upload custom content through the Internet and display it on flat screen televisions. Using the software system developed from the ground up by MindSpin Technologies, the MindSpinDS service can grant you access to unprecedented levels of programming. Our staff will even create custom content for your specific needs to make sure that you are completely satisfied.

### Excellence Guaranteed

The MindSpinDS service offers you the easiest and most carefree digital signage on the market. MindSpin supplies and installs all components for the display. We also monitor your display unit(s) to make sure that it is functioning at peak proficiency all day and every day. If any component were to fail at any time, MindSpin will quickly fix or replace it at no additional charge to your company.

### Superior Management

MindSpin is committed to keeping its clients happy, and we do that by creating and upgrading our software specifically for their needs. Our web-based management system is easy to use and incredibly versatile. Your displays can be securely accessed using the Internet, allowing you to update your displays from anywhere. The MindSpinDS web application can also schedule future content to be displayed, and can even update content automatically.

### Software Upgrades

The MindSpinDS software is constantly evolving so that it is always up to date, insuring the maximum ease of use for your company. We work closely with our clients to build and maintain new content and features depending on their needs. Our software is a web-based application, so any upgrades are fully automatic. This means that everyone is using the same version of the software, and no one will have to worry about confusing downloads or installs.

Entertain. Inform. Connect.

www.MindSpinDS.com - 860-756-0234

# All Inclusive

**From Start to Finish**

We at MindSpin handle all aspects of our digital signage. We install all components right where you want them, give you and your staff hands-on training and provide technical support on how to use our system and software. We take all of the work out of digital signage, and leave you with all of the fun and exciting benefits.

**We are There for You**

In the rare event that a display should fail, MindSpin will get you back up and running at no additional cost. That policy even includes replacing equipment. We strive to make sure your message displays properly and on time. We carefully monitor your system 24 hours a day and are alerted if there is a problem.
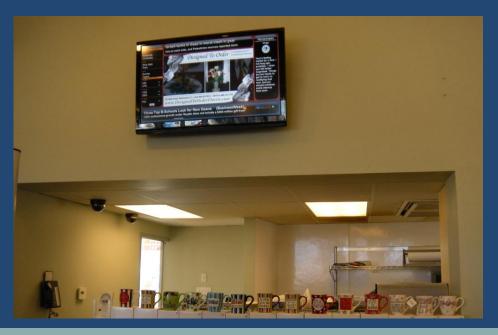
**Infinite Possibilities**

MindSpinDS can display virtually anything. Here is a small sample of the content that can be displayed:

- Calendar of Events
- Food Menu
- Weather Forecast
- Slideshows
- Special Events

- Advertisements
- Still Images
- Flash Files
- Video/Movie files
- and much more!

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# Innovative Advertising

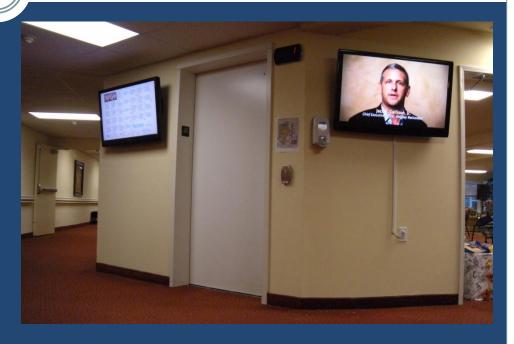### The Future of Information
Digital signage is the most sought after medium to bring a marketing campaign into the 21st century. With MindSpinDS your company can get on the fast track of this innovative advertising platform.

### Reaching Customers
MindSpinDS digital advertisements cannot be shut off, tuned out, or discarded. Large, high definition television displays are eye-catching and impossible to miss, making them the perfect way for you and your clients to get the message out to patrons and new customers.

### The Value of Digital Signage
With the easy to use web-based management app, uploading your clients' advertisements on any number of displays is fast, simple and efficient. Full control is in your hands: you set the price, you get paid and your MindSpinDS pays for itself, eventually turning the corner to make you money every month.

### Managing Your Clients
Flexibility is important. That's why we give you the choice over how your clients are managed. You may have full control and manage your clients without the help of MindSpin, or for a nominal fee, MindSpin can manage the billing of your clients on your behalf.

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# For More Information

## Artwork Guidelines:

Average Display Size: 32"-42"
RGB/72 DPI  1920x1080px

### File Types
Still: .jpg, .gif, .tiff, .png, .psd, .pdf
Video: .avi, .mpg, .mov, h.264 , .mp4
(High Definition is preferred)

## Contact Information:
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